

LOUISIANA'S
CAJUN BAYOU
TOURISM

RECEIVED

AUG 29 2023

Stéphane Cyr

Chief Administrative Officer
Municipality of Clare
1185 Highway 1
Little Brook, Nova Scotia
B0W 1M0, Canada

Dear Stéphane,

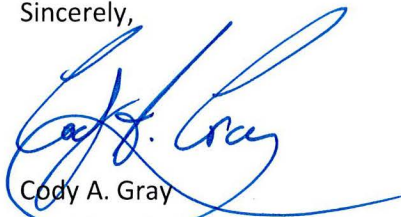
On behalf of Louisiana's Cajun Bayou Tourism and our board of directors, I would like to express my sincere gratitude for the warm welcome we received in Clare! I genuinely appreciate you and your team taking the time to meet with us and for the wonderful gifts, which safely made their way back to Louisiana.

This partnership holds immense significance for our organization and is aimed at reconnecting Lafourche Parish to our Acadian & Cajun roots. Our "unapologetically Cajun" culture is a major attraction for visitors to our area, and in order to keep this culture alive, we must educate, preserve, and promote it.

While visiting Clare and the Acadian Regions of Nova Scotia, the similarities between our areas became abundantly clear. From the people and the food to the attractions and experiences, there was no shortage of meaningful and impactful moments that brought everything full circle. This media mission was not about ourselves but about our parish, our people, and our deep Acadian ties. I will always cherish the kindness and hospitality shown by you and all the others we had the privilege of meeting.

I look forward to continuing our historic partnership with the Municipality of Clare, the Congres Mondial Acadien, Yarmouth and Acadian Shores, and all those who have played a role in bringing our destinations together. I am genuinely excited to see where these promotions will lead and the lasting impact they will make on our destinations.

Sincerely,



Cody A. Gray
President & CEO

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