



Le 16 mai 2017

Demande de commandite

Monsieur/Madame,

Le comité organisateur du Gran Fondo Baie Sainte-Marie se prépare pour sa troisième édition! Bâtissant sur l'élan de 2015 et 2016, cet événement sportif et culturel promet une expérience des plus remarquables pour 2016. Par demande populaire, nous introduisons un quatrième tour à l'événement du 23 et 24 septembre en proposant aux cyclistes le choix d'un tour Super Gran, Gran, Medio ou Piccolo. Nous invitons tous ceux voulant faire du vélo pour le plaisir, pour la bonne santé ainsi que ceux qui désirent relever un défi personnel tout en appréciant le beau paysage à participer à cette expérience exceptionnelle.

Afin d'assurer le succès de notre événement, nous nous fions à l'appui généreux de notre communauté d'affaires lors de notre recueil de commanditaires. Votre participation comme commanditaire produira de cette troisième édition du Gran Fondo une fin de semaine spectaculaire.

Votre soutien sera très apprécié et permettra au comité organisateur du Gran Fondo d'atteindre son objectif financier. En devenant un commanditaire officiel de l'évènement, nous vous offrons la possibilité de bénéficier d'une visibilité accrue tout en offrant à votre entreprise une vitrine intéressante.

Vous trouverez ci-joint notre plan de commandite qui résume les différents types et niveaux de commandites ainsi que les avantages que ceux-ci peuvent vous amener. Nous communiquerons avec vous dans les prochains jours pour connaître votre intérêt et répondre à toutes vos questions.

On vous remercie à l'avance de toute l'attention que vous portez à notre demande et vous prions de recevoir l'expression de nos sentiments les meilleurs.

Pam Doucet
Présidente du comité organisateur du Gran Fondo Baie Sainte-Marie



May 16th, 2017

Sponsorship Request

To Whom It May Concern,

The Gran Fondo Baie Sainte-Marie organizing committee is currently preparing its third edition! Building on the momentum created by our 2015 & 2016 events, the 2017 edition promises to deliver even more excitement and activity to our community.

Our 2017 Gran Fondo will take place on September 23rd & 24th. Due to popular demand, we are offering participants a fourth ride, a 161km Super Gran Fondo in addition to our 117 km Gran, 67 km Medio or medium distance and 35 km Piccolo routes. We invite all those looking to ride for fun, for good health and to take on a personal challenge all while enjoying the beautiful scenery in a safe environment to participate in this exceptional cycling and cultural event experience.

In order to ensure the event's success, we need the continued generous support of our community as we solicit sponsors to help make this third edition spectacular. Once your business becomes an official sponsor of the event, you become part of an interesting and unique showcase.

A sponsorship plan and commitment form is enclosed that summarizes the different levels of sponsorship as well as the advantages these will bring you. We will contact you within the next few days to discuss this opportunity and answer any questions.

We thank you in advance for your consideration and we look forward to hearing from you as you commit to becoming a part of the Gran Fondo Baie Sainte-Marie success!

Best regards,

A handwritten signature in cursive script that reads 'Pam Doucet'.

Pam Doucet,
Chairperson, Gran Fondo Baie Sainte-Marie organizing committee

SPONSORSHIP OPPORTUNITY



The *Gran Fondo Baie Sainte-Marie* organizing committee is currently preparing its third edition that will take place on September 23rd and 24th 2017!

In order to ensure the event's success, we need the continued generous support of our community as we solicit sponsors to help make this third edition spectacular.

LEVEL/ PRICE (cash or equivalent)	Logo on middle back of jersey & Recognition on all promo materials and on site	Logo on back of jersey* (*3 logos max - first come, first served)	Logo banner on back wall of registration area	One free registration	Use of sponsor's branded material/equipment on site of event (ex: tent)	Logo recognition on flyers and print materials	Logo and link on website	Social Media promotion	Logo recognition on volunteer clothing
HOSPITALITY SUPER SPONSOR \$5000-\$10 000 (1 only)	✓	✓	✓	✓	✓	✓	✓	✓	✓
GOLD GRAN* \$1500 (3 ONLY)		✓	✓	✓	✓	✓	✓	✓	
SWAG BAG SPONSOR \$1500 (1 only)		✓ Logo on Swag bag instead of jersey	✓	✓	✓	✓	✓	✓	
GRAN \$1000			✓	✓	✓	✓	✓	✓	
MEDIO \$500				✓	✓	✓	✓	✓	
PICCOLO \$300						✓	✓	✓	✓
SPOKES OF THE WHEEL material						✓	✓	✓	

DEADLINE JULY 19TH

We thank you in advance for your consideration and we look forward to hearing from you as you commit to becoming a sponsor and a part of Gran Fondo Baie Sainte-Marie's success!



Company name: _____

How would you like to be listed on event signage and advertising?

Contact person: _____

Address: _____

Phone: _____

Email: _____

Website: _____

PLEASE SEND COMPANY LOGO BY EMAIL TO: rflynn@munclare.ca

PLEASE MAKE CHEQUE PAYABLE TO: Municipality of Clare

AND SEND TO: Municipality of Clare (Gran Fondo) PO Box 458 Little Brook, NS B0W 1Z0

DEADLINE: JULY 19th For more information, call 902.769.2031 to speak with Réanne Flynn

SPONSORSHIP LEVEL (check one)

**GOLD GRAN \$1500 SWAG BAG \$1500 GRAN \$1000 MEDIO 500\$
PICCOLO \$300 HOSPITALITY SUPER SPONSOR**

SPOKES of the WHEEL* Sponsorship for (check applicable sponsorship):

- Lunch for volunteers (50 lunches needed- tell us how many you can provide)
- Items for Swag bags (promotional items for bags for participants; sample size sunscreen, energy bars, lip balm, coupons, souvenirs (we welcome any/all amounts of items and suggestions for swag items!))
- Saturday evening ceremony supplies (food, drinks and incidentals)
- Meal (BBQ and seafood) items (food, drinks and incidentals)
- Rest stop goodies (food, drinks and incidentals)
- Awards ceremony prizes (prizes of all kinds)
- Coffee, water and other drinks
- Other (specify)

* "First come- first served" opportunity for *HOSPITALITY, GOLD GRAN & SPOKES of the WHEEL* Sponsorships –

so respond early! Our committee will be in touch to work out all the details of your sponsorship once we receive your completed form.

The Gran Fondo Baie Sainte-Marie team is committed to promoting a healthy event and, as such, requests that special consideration be given to the nutritional benefits of food/snacks/drinks provided and/or donated. Foods that are high in sugar, fats and sodium and/or have little to no nutritional value could conflict with the health benefits of the event and the participants' optimal performance. Please contact us with any questions or for clarification. Thank you for your support!